FINAL REPORT

Distribution of Posters and Implementation of a Logo to Identify Native Plants Available for Landscaping

Wildlife Preservation Fund Grant #08-012W (July 16, 2007-June 30, 2008)

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The overall goal of this project was to heighten awareness of native plants that are available in the nursery industry along with their horticultural traits, as well as, to increase the demand and usage of native plants by gardeners.

The specific objectives of this proposal were:

1. To print color *posters* that highlight horticultural uses of native plants, and to distribute them to garden centers, nature centers, schools, and county extension offices (especially for use by Master Gardeners).
2. To implement the use of a *statewide logo* that provides quick identification of native Illinois plants on labels used for individual species in garden centers and retail plant nurseries, and on other printed materials that promote usage of native plants in landscaping

How objectives were met.

Objective 1. Print and Distribute Posters. We created posters of four designs (various microclimates, four season appeal, wildlife appeal, and growth habits). A copy of each design is enclosed (both an electronic copy and a small hard copy version). Fifty posters (2 X 3 ft) of each design were printed. Sets of these four posters were distributed to nurseries, nature centers, schools, county extension offices, and others (see attached list). When delivered, we discussed the usage of native plants in landscaping and referred them to consult our website or us for additional information. We also have arranged with Dave Bender (Executive Director) of the Illinois Green Industry Association (IGIA) to announce the availability of our posters in "Growing Trends", a monthly publication of IGIA. He also will work with us to find a way to print more posters if the demand is great.

Objective 2. Implement Use of Statewide Logo. Several logo designs were submitted, and the Illinois Invasive Plant Species Council narrowed them to three. Then the Council recommended that we (Janice Coons and Nancy Coutant) work with Dave Bender and the Illinois Green Industry Association to select the final logo and to develop its implementation. From the final three designs, one was selected (electronic and hard copies attached). This logo was introduced at the Illinois State Fair (2008) by the Illinois Green Industry Association. Janice and Nancy will meet with the Growers Committee of the Illinois Green Industry at their November meeting to discuss steps for implementation of the use of this logo including for what species the logo will be used, how to print and distribute labels, as well as other considerations that arise. A list will be developed to identify those nursery plants that are native to Illinois. Once a protocol is developed and accepted by the Illinois Green Industry, use of this logo will be implemented. Initial implementation of this logo may begin in 2009, depending on what issues are faced along the way.

Distribution of Poster Sets that Demonstrate

Horticultural Traits of Illinois Native Species

Garden Centers and Plant Nurseries

Alwerdt's Garden	Altamont, IL
Barkley Farms Nurseries	Paris, IL
Bill's Backyard Inc.	Mattoon, IL
Buxton's Garden Farm	Sullivan, IL
Casey's Garden Shop	Bloomington, IL
Cedar Lake Gardens and Gifts	Decatur, IL
Country Arbors	Urbana, IL
D.A. Hoerr & Sons Inc.	Peoria, IL
Green View Nursery, Inc.	Dunlap, IL
Growing Grounds Showplace Home & Garden Center	Bloomington, IL
Kiefer Landscaping L. L. C.	Effingham, IL
Maxedon Landscaping Inc.	Effingham, IL
My Garden	Sullivan, IL
Nosbisch Nursery, Inc.	Effingham, IL
Owen Nursery & Florist	Bloomington, IL
Possibility Place Nursery	Monee, IL
Prairie Gardens	Champaign, IL
Sims' Greenhouse	Mattoon, IL
The Garden Path	Decatur, IL
Wendell Niepagen Greenhouses & Garden Center	Bloomington, IL

Nature Centers

Anita Purves Nature Center	Urbana, IL
Ballard Nature Center	Altamont, IL
Douglas-Hart Nature Center	Mattoon, IL
Forest Park Nature Center	Peoria, IL
Sugar Grove Nature Center	McLean, IL

Schools

Downers Grove South High School	Downers Grove, IL
Eastern Illinois University (Biological Sciences Department)	Charleston, IL
Eastern Illinois University (Booth Library)	Charleston, IL
Illinois State University (Grounds Department)	Normal, IL
Lake Land College (Biological Sciences Program)	Mattoon, IL
Lake Land College (Horticulture Program)	Mattoon, IL

County Extension Offices

Champaign County Extension Office	Champaign, IL
Coles County Extension Office	Charleston, IL

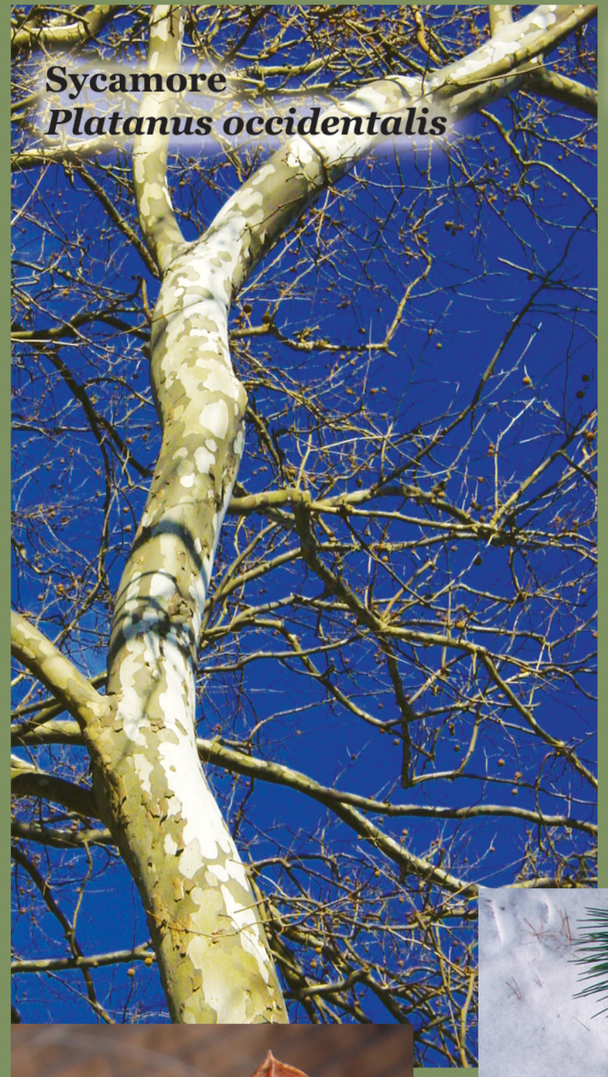
Other

Illinois Green Industry Association (Main Office)	Springfield, IL
Luthy Botanical Garden	Peoria, IL

The remaining set of posters will be distributed at the September 9, 2008 meeting of the Illinois Invasive Plant Species Council which is scheduled to be at Hoffie Nursery in the Chicago area, where representatives from many large nurseries will be invited to attend in addition to Council members. Distribution at this meeting will help to increase awareness of the availability of these posters.

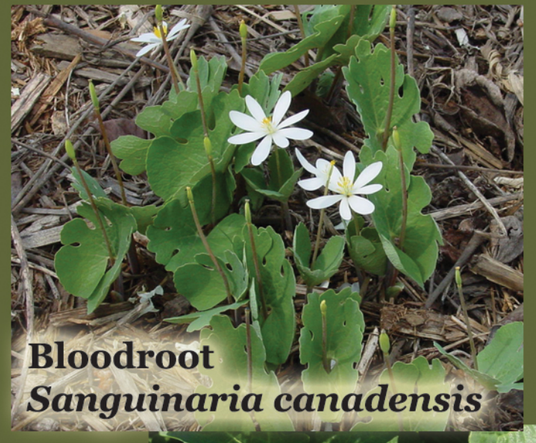
Plant
Illinois
Natives!

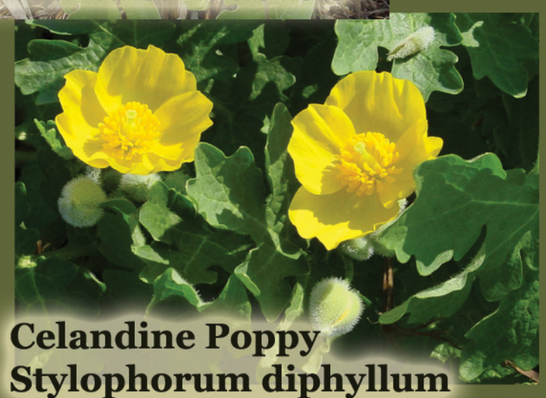
ILLINOIS NATIVES
Four Season Appeal


Sycamore
Platanus occidentalis

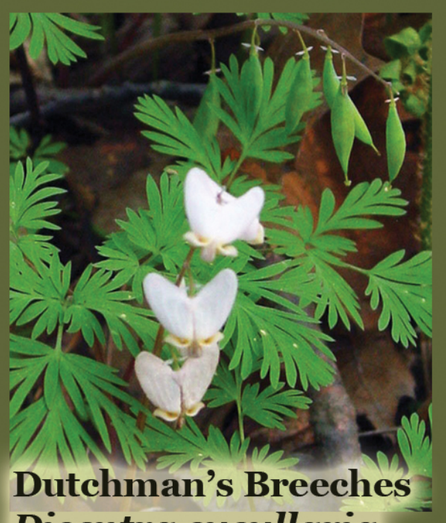
Christmas Fern
Polystichum acrostichoides

Witch Hazel
Hamamelis virginiana


Bloodroot
Sanguinaria canadensis


Celandine Poppy
Stylophorum diphyllum

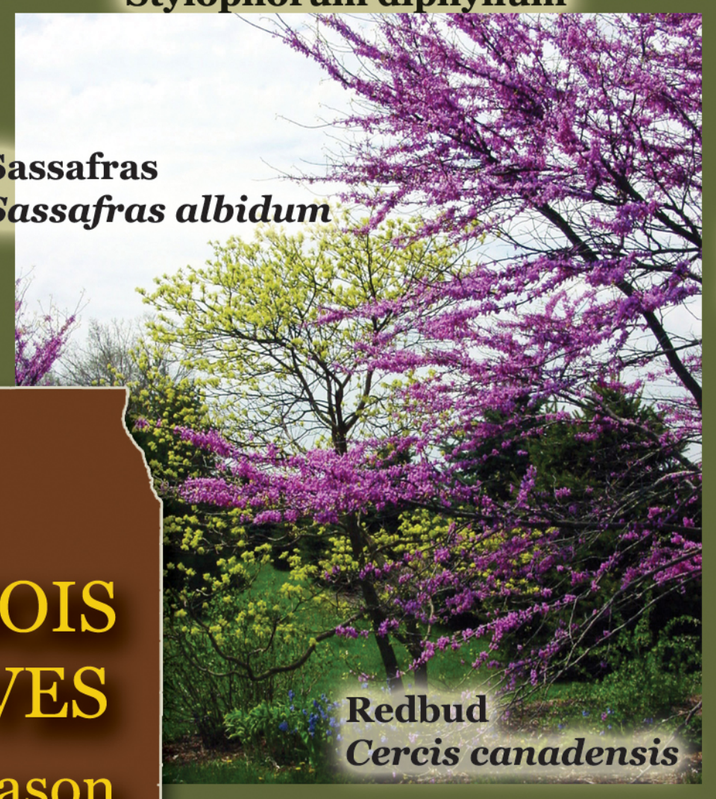
Bluebells
Mertensia virginica


Dutchman's Breeches
Dicentra cucullaria

White Pine
Pinus strobus

American Bittersweet
Celastrus scandens

Winter


Sassafras
Sassafras albidum
Redbud
Cercis canadensis

Bird's Foot Violet
Viola pedata

Summer

Tall Bellflower
Campanulastrum americanum

Juneberry
Amelanchier arborea

Bottle Gentian
Gentiana andrewsii

Wild Hyacinth
Camassia scilloides

Wild Petunia
Ruellia humilis

White Wild Indigo
Baptisia alba

Sea Oats
Chasmanthium latifolium

Michigan Lily
Lilium michiganense

Fall

Swamp Blazing Star
Liatris spicata

Flowering Dogwood
Cornus florida

Large-Flowered Beardstongue
Penstemon grandiflorus

Persimmon
Diospyros virginiana

Big Bluestem
Andropogon gerardii

Rattlesnake Master
Eryngium yuccifolium

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Photography: Janice Coons & Nancy Coutant

Herbaceous

Bur Sedge
Carex grayi

Wild Strawberry
Fragaria virginiana

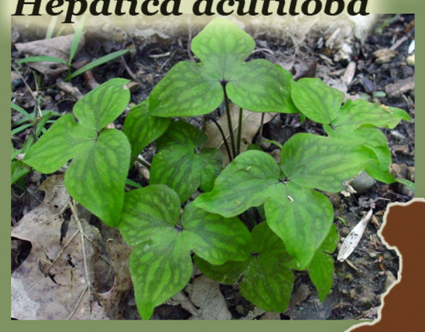
Cleft Phlox
Phlox bifida

Solomon's Seal
Polygonatum commutatum

Shooting Star
Dodecatheon meadia

Compass Plant
Silphium laciniatum

Sharp-Lobed Hepatica
Hepatica acutiloba



ILLINOIS NATIVES Growth Habits

Trees

Musclewood
Carpinus caroliniana

Red Oak
Quercus rubra

Ohio Buckeye
Aesculus glabra

Pink Flowering Dogwood
Cornus florida

Hop Hornbeam
Ostrya virginiana

Sassafras
Sassafras albidum

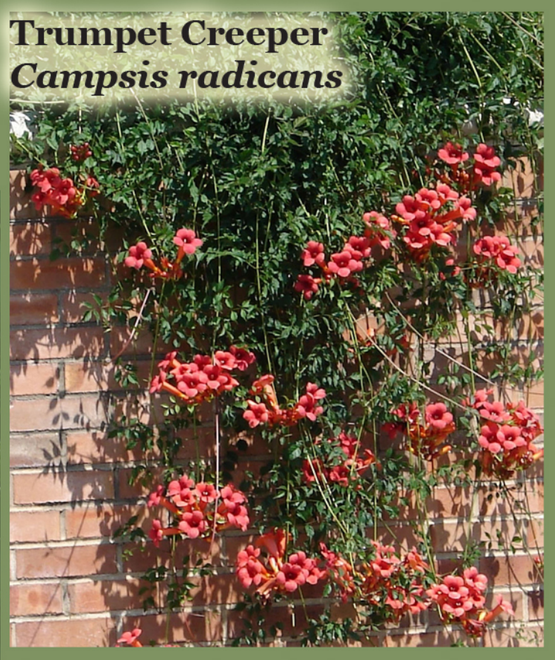
Sweetgum
Liquidambar styraciflua

Illinois Rose
Rosa setigera

New Jersey Tea
Ceanothus americanus

Red Osier Dogwood
Cornus sericea

Virgin's Bower
Clematis virginiana


Trumpet Creeper
Campsis radicans

Shining Sumac
Rhus copallina

Round-Fruited St. John's Wort
Hypericum sphaerocarpum

Trailing Juniper
Juniperus horizontalis

Yellow Honeysuckle
Lonicera reticulata

Leather Flower
Clematis pitcheri

Wild Hydrangea
Hydrangea arborescens

Leadplant
Amorpha canescens

Virginia Creeper
Parthenocissus quinquefolia

Vines

Shrubs

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Dry

Purple Prairie Clover
Dalea purpurea

Prickly Pear
Opuntia humifusa

Dotted Mint
Monarda punctata

Little Bluestem
Schizachyrium scoparium

Wild Lupine
Lupinus perennis

ILLINOIS NATIVES
Various Microclimates

Prairie Milkweed
Asclepias sullivantii

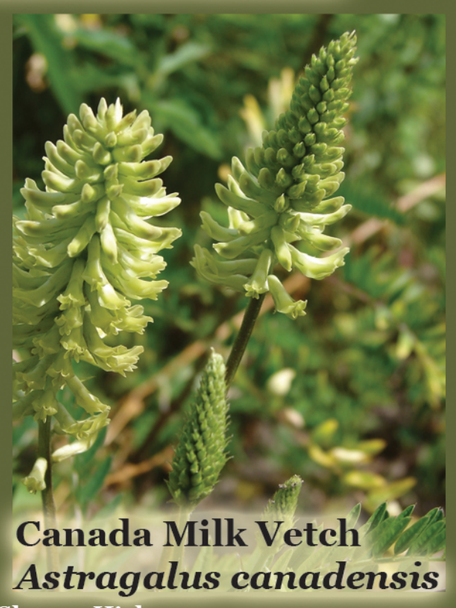
Culver's Root
Veronicastrum virginicum

Partridge Pea
Chamaecrista fasciculata

Prairie Spiderwort
Tradescantia ohiensis

Rough Blazing Star
Liatris aspera

Sun



Canada Milk Vetch
Astragalus canadensis

White Water Lily
Nymphaea odorata

Hairy Rose Mallow
Hibiscus lasiocarpos

Wet

Pickerelweed
Pontederia cordata

Buttonbush
Cephalanthus occidentalis

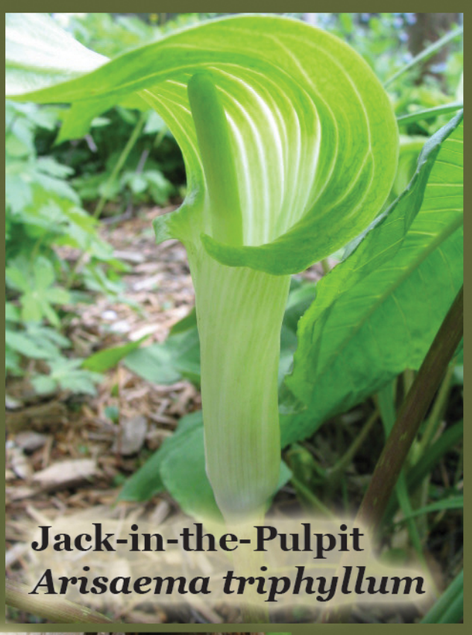
Cardinal Flower
Lobelia cardinalis

Queen of the Prairie
Filipendula rubra

Blue Flag Iris
Iris shrevei

Shade

Maidenhair Fern
Adiantum pedatum

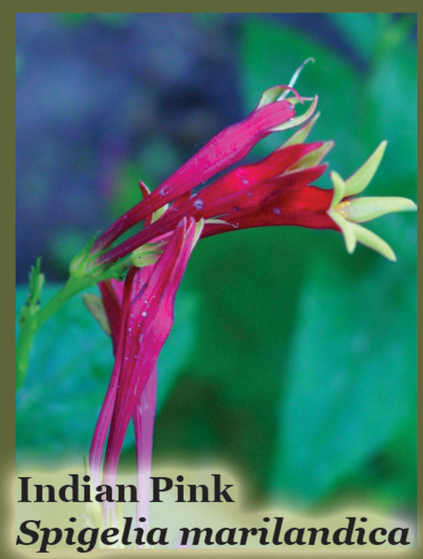


Jack-in-the-Pulpit
Arisaema triphyllum

Red Baneberry
Actaea rubra

Bottlebrush Grass
Elymus hystrix

Three-Leaved Stonecrop
Sedum ternatum



Indian Pink
Spigelia marilandica

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Design: Gabe Grant, Michael Ortega & Sharon Hickman
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ILLINOIS NATIVES Attract Wildlife

Hummingbirds

Red Buckeye
Aesculus pavia

Great Blue Lobelia
Lobelia siphilitica

Foxglove Beardstongue
Penstemon digitalis

Obedient Plant
Physostegia virginiana

Royal Catchfly
Silene regia

Columbine
Aquilegia canadensis

Butterflies

Swamp Milkweed
Asclepias incarnata

Savanna Blazing Star
Liatris scariosa

Common Mountain Mint
Pycnanthemum virginianum

Butterfly Milkweed
Asclepias tuberosa

Purple Coneflower
Echinacea purpurea

Sweet Black-Eyed Susan
Rudbeckia subtomentosa

Other Animals

Yellow Pond Lily
Nuphar advena

Culver's Root
Veronicastrum virginicum

Fragrant Sumac
Rhus aromatica

Cup Plant
Silphium perfoliatum

Pasture Rose
Rosa carolina

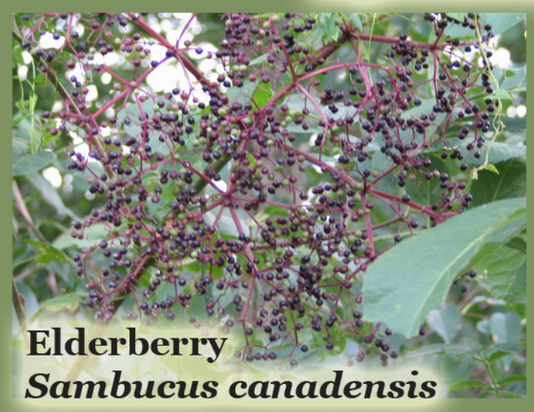
Whorled Milkweed
Asclepias verticillata

Birds

Sweetgum
Liquidambar styraciflua

Wild Bergamot
Monarda fistulosa

Wild Quinine
Parthenium integrifolium



Elderberry
Sambucus canadensis

Hazelnut
Corylus americana

Quaking Aspen
Populus tremuloides

Blue Vervain
Verbena hastata

Yellow Sneezeweed
Helenium autumnale

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