

WETLANDS CAMPAIGN

Actions	Stresses Addressed	Habitats Improved Primary (Secondary)	Priority Locations	Performance Measurement Options	
				Outputs	Outcomes
Improve natural, artificial wetland conditions	Habitat condition	Wetland, lake & pond, streams, cave (grassland, riparian forest)	NE Moraine, bottomland divisions	Acres protected, enhanced, restored; number of reintroductions	Acres of INAI wetlands, lakes and ponds; plant diversity (CTAP), bird diversity (CTAP); T/E delistings, changes in status; frog/toad abundance, waterfowl use days, sportfish supplies
Develop additional wetland habitat	Habitat extent	Wetland, lake & pond, streams, cave	NE Moraine, bottomland division, Grand Prairie	Acres restored, established	T/E delistings, changes in status; frog/toad abundance, waterfowl use days, sportfish supplies
Fill info gaps, develop improved actions	Varied, all	Wetland, lake & pond, streams, cave	Statewide	Studies funded/completed	All within campaign
Coordinate wetland programs	Varied, all	Wetland, lake & pond, streams, cave (grassland, riparian forest)	Statewide	Workshops, publications, partnerships	Cost savings, public/partner satisfaction
Emphasize multiple-benefits	Varied, all	Wetland, lake & pond, streams, cave, grassland, riparian forest	Statewide	Workshops, publications, partnerships	Other benefits in this and other campaigns; carbon sequestration, water quality, flood protection
Increase H2O quality education	Habitat condition	wetland, lake & pond, streams, cave	NE Moraine, karst, rapid-development areas	Number of persons reached	Turbidity, nutrient load, DO, other pollutants