

FARMLAND & PRAIRIE CAMPAIGN

Actions	Stresses Addressed	Habitats Improved Primary (Secondary)	Priority Locations	Performance Measurement Options	
				Outputs	Outcomes
Use incentives to establish habitat	Habitat extent	Grassland, shrub/successional, open woodland, wetland (streams, lakes & ponds)	Highly erodible soils, Grand Prairie, Rock River Hills, Southern Till Plain, Western Forest-Prairie, floodplains	Acres established	T/E delistings, changes in status; pheasant/bobwhite indices, grassland/shrubland bird trends (BBS), patch size
Use incentives to enhance habitat condition	Habitat condition	Grassland, shrub/successional, open woodland, wetland, forest (streams, lakes & ponds)	Statewide	Acres enhanced, miles of stream protected or restored	Bird diversity (CTAP), plant diversity (CTAP), T/E delistings, changes in status; pheasant/bobwhite indices, grassland/shrubland bird trends (BBS)
Restore rare, extirpated populations	Varied, all	Grassland	Grand Prairie, Southern Till Plain, NE Moraine, Sand Areas	Acres protected, acres enhanced, number of reintroductions	T/E delistings, changes in status, acres INAI prairie, grassland bird trends (BBS)
Emphasize multiple benefits	Varied, all	Grassland, shrub/successional, open woodland, wetland, forest, streams, lakes, and ponds	Statewide	Workshops, publications, partnerships	Other benefits in this and other campaigns; carbon sequestration, soil conservation, water quality
Coordinate agricultural programs	Varied, all	Grassland, shrub/successional, open woodland, wetland, forest (streams, lakes and ponds)	Statewide	Workshops, publications, partnerships	Cost savings, public/partner satisfaction
Fill info gaps, develop improved actions	Varied, all	Grassland, shrub/successional, open woodland, wetland, forest (streams, lakes and ponds)	Statewide	Studies funded/completed	All within campaign
Long-term land-use planning	Habitat condition, habitat extent	Grassland, shrub/successional, open woodland, wetland, forest, (streams, lakes and ponds)	Statewide	Workshops, publications	All within campaign

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Limit liability for private and access	Varied, all	Grassland, shrub/successional, open woodland, wetland, forest, streams, lakes and ponds	Statewide	Laws, programs encouraging acces	Public/partner satisfaction, deer population index, game harvest