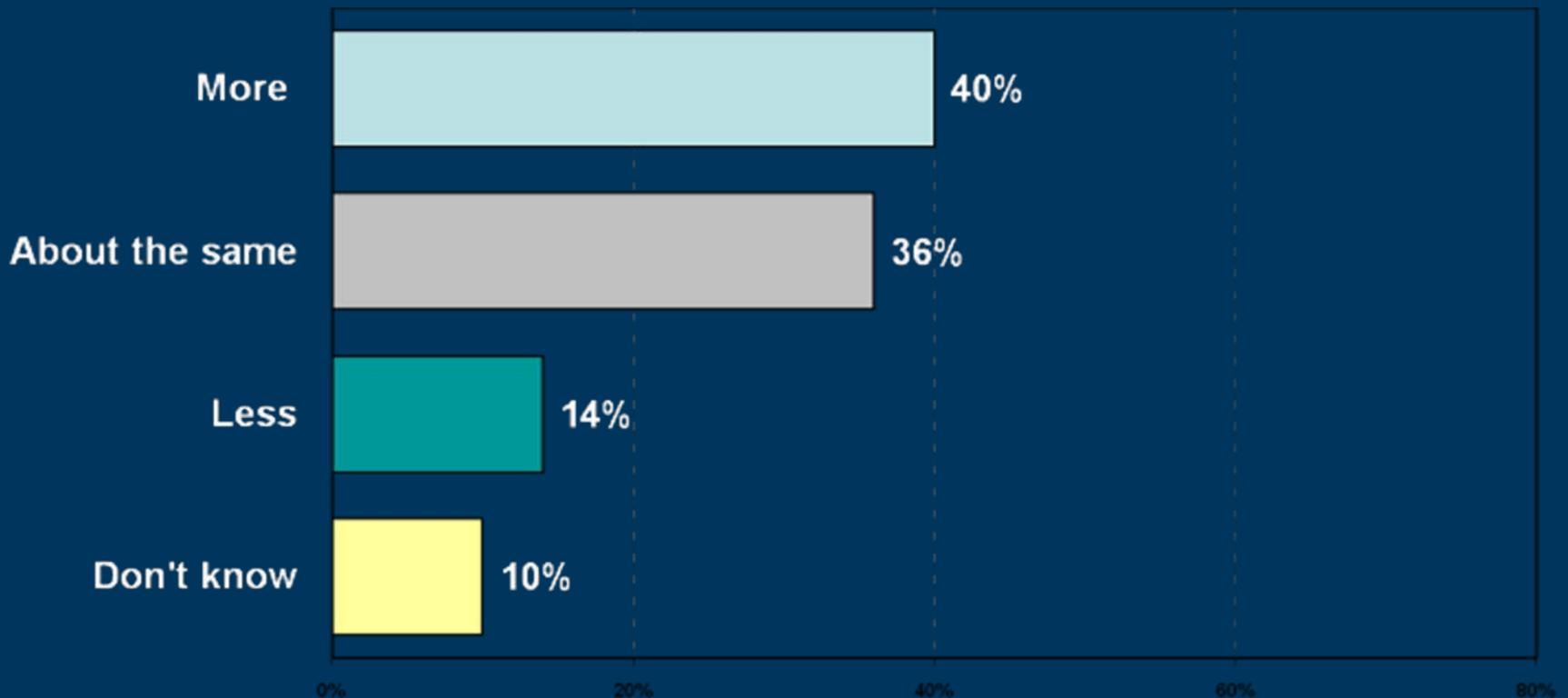




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A large majority of voters want spending on land and water conservation to be increased or maintained



VOTERS SUPPORT CONSERVATION DESPITE OTHER CONCERNS

Voters are concerned about the state's direction:

*A 54% majority of voters believe that Illinois is
“pretty seriously off on the wrong track.”*

Government competence is a top concern:

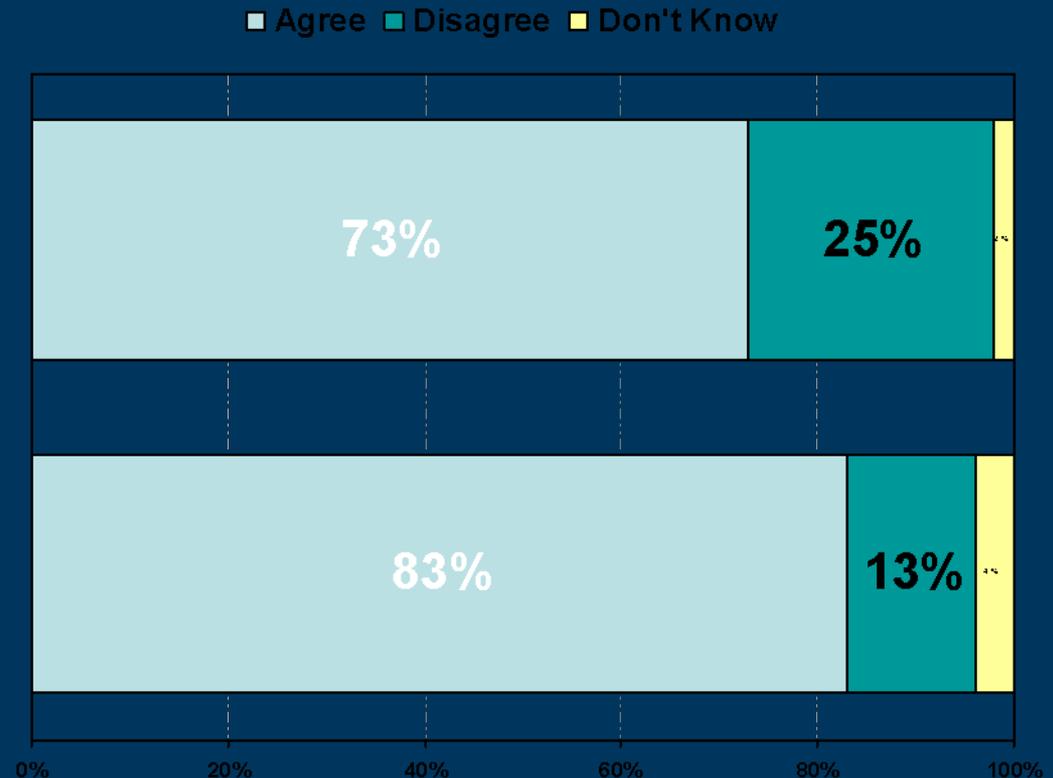
*91% rate “state budget deficits” as an “extremely”
or “very serious” problem.*

*80% rate “waste & inefficiency in state government”
as an “extremely” or “very serious” problem.*

Voters see no conflict between economic concerns and investments in conservation

Even though state revenues are down, the Illinois state budget should include funding for land and water conservation

We can protect land and water and have a strong economy at the same time, without having to choose one over the other



KEY FINDINGS

- 1) Voters are Highly Concerned about the Economy, but also Support Conservation
- 2) 76% want Conservation Spending to Stay the Same or Increase
- 3) 79% backed \$350 Million in Bonds for Illinois Conservation
- 4) Support for Conservation is represented across all subgroups polled – e.i. urban / suburban / rural, Republican / Democrat

QUESTIONS?





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