

WETLANDS CAMPAIGN

| Overarching Goal | Type | Performance Measure |
|--|---------|--|
| Viable Populations | Outcome | Focal Species abundance (or relative abundance) is maintained or increased |
| | Output | Implement monitoring for Focal Species and SGCN that are not currently monitored at statewide or finer spatial scales (natural division) |
| | Outcome | SGCN abundance is maintained or increased Statewide. |
| | Output | Conservation or Recovery Plans developed for T&E species (annual number) |
| Habitat Management | Outcome | SGCN distribution and populations are maintained or increased (resiliency) through habitat management and protection. |
| | Outcome | Net gain in acres of important habitat types within important natural divisions |
| | Output | Increased acres of specific habitat types (e.g., moist-soil) and quality achieved through management |
| | Output | Increased water quality through habitat management |
| | Output | Reduced sediment delivery to wetlands and streams through upland management |
| | Output | Reduce acres of wetlands degraded by invasive plant species |
| | Output | Increase wetland abundance to increase water storage capacity and reduce flooding |
| Habitat resiliency and connectedness | Output | Establish high quality examples of all wetland communities (INAI) within natural divisions within which they occur |
| | Outcome | Increase ecological connectivity among habitat patches to support distribution of less mobile species (e.g., herpetofauna) |
| Public Awareness, Appreciation, Connection | Output | Targeted wetland education to increase support for wetlands and wetland management that benefit wildlife and society |
| | Output | Support state and national wetland conservation legislation |
| | Output | Facilitate communication among agencies to provide consistent positive messaging for wetland conservation |